



**BUDAPEST  
BRAND**

**BUDAPEST BRAND**  
NONPROFIT PRIVATE LIMITED COMPANY  
1052 Budapest, Városház utca 9-11.  
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## **Rules of Conduct for Visitors**

The present Rules of Conduct of the Advent and Christmas Fair (hereinafter referred to as „Fair”) organised in 2021 by the Budapest Brand Nonprofit Private Limited Company (hereinafter referred to as „Organizer”) mainly contains the mandatory rules of entry and conduct applicable to the persons visiting the Fair (hereinafter referred to as „Visitors”).

The duration of the Fair: November 19, 2021 to December 31, 2021

The location of the Fair: Budapest, 5th district, Vörösmarty tér

The name of the Fair: Advent and Christmas Fair

Details of the organizer:

Organising company: Budapest Brand Nonprofit Zrt.

Address: 1052 Budapest, Városház utca 9-11.

Tax number: 28748511241

Registration number: 01 10 140962

Contact: [vasar@budapestbrand.hu](mailto:vasar@budapestbrand.hu)

### **Introductory provisions**

1) The Rules of Conduct set out the general rules and standards of conduct to be followed by the Visitors when participating in the Fair. By entering the area of the Fair, the Visitor acknowledges the Rules of Conduct and accepts them as binding. The area of the Fair shall mean the territories designated, or specifically defined or marked by the Organizer.

2) By entering the area of the Fair, the Visitor acknowledges and accepts the general rules of conduct of social coexistence, the applicable laws and shall behave in accordance with the present Rules of Conduct. At the Fair, the rules and standards of conduct applicable in public areas are expected.

3) The Fair will take place from November 19, 2021 (Friday) to December 31, 2021 (Friday). The Fair can be visited from 10.00 to 21.00 on weekdays (Monday to Thursday), from 10.00 to 22.00 on weekends (Friday to Sunday), from 10.00 to 15.00 on December 24, from 10.00 to 18.00 on December 25 and 26 and from 12.00 to 01.00 on December 31. After closing, the Visitors are required to leave the area of the Fair.

4) The Organizer informs the Visitors and the participants of the Fair that all venues of the Fair can be visited free of charge, therefore the Visitors and the Organizer do not enter into legal relationship with each other, so the Organizer shall not be liable for any damages.

5) All Visitors shall attend the Fair at their own risk.



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6) The Fair will be held in the public areas of Budapest, therefore we ask the Visitors to participate in a responsible way, and to preserve the current condition of Vörösmarty tér, to respect the work of the organizers and other assistants of the event (retailers, caterers, service providers as well as the security and the cleaning staff). In the event of an emergency, the Visitors shall facilitate the work of the Organizer and its colleagues and shall cooperate in their actions.

### **General provisions**

- 1) The Fair can be visited by anybody free of charge subject to the applicable health measures.
- 2) In the area of the Fair, it is not allowed to serve alcoholic beverages to Visitors under 18 years of age.
- 3) It is strictly forbidden to bring into the area of the Fair the following:
  - drugs and intoxicants prohibited by law as well as psychoactive substances. Their use, consumption and possession will entail criminal prosecution.
  - alcoholic beverages.
  - in accordance with applicable laws, the Visitors may not carry objects that are particularly dangerous to public safety (firearm, knife, gas spray, lead stick, viper, throwing star, slingshot, etc.), beating, piercing and cutting tools, pyrotechnic device, glassware, object or instrument containing any explosive, toxic, flammable substance that endanger the physical integrity of others, or the public safety.
  - drones may only be brought into, operated in or flown from outside into the area of the Fair if the Visitor has the prior written consent of the Organizers and has met the necessary, prior requirements, obtained the relevant permits.

It is prohibited to bring food or tobacco products into the area of the Fair in a commercial quantity. In case of foods, commercial quantity is defined as more than the reasonable quantity to satisfy personal needs, in case of tobacco products, more than 1 carton (10 packs) of cigarettes, 10 packs of small cigars and 10 cigars.

- 4) The Visitors acknowledge that any person who endangers the physical integrity of the participants at the Fair by using the foregoing tools or by his/her own behaviour will be immediately removed by the security staff from the area of the Fair. The security service is entitled to check any Visitor who enters the area and is suspected of being in possession of the substances and tools mentioned in point 3.
- 5) The security service may remove any Visitor from the area of the Fair who repeatedly breaches the rules despite a warning.
- 6) The Visitors undertake to pay extremely close attention to the safety of property, the protection of their own and others' physical integrity, the avoidance of possible accident. They



shall refrain from any behaviour that endangers the personal rights of others as well as from any conduct that makes damages to the built or natural environment of the Fair.

7) The Organizer shall not be liable for the products and services provided by the retailers, caterers and service providers. Visitors may use, buy and consume all purchased products and services at their own risk.

8) The Organizer shall not be liable for the damages caused to the Visitors by the objects used by the contributors, sellers, caterers and other partners when rendering services or otherwise performing their activity.

9) We ask our Visitors to pay close attention to the valuables of the retailers, their products exhibited for sale. Any damage caused to the equipment, exhibited values of the retailers, caterers and service providers involved in the organisation of the Fair will entail criminal prosecution.

10) The Organizers shall not be liable for the valuables lost in the area of the Fair, so we ask the Visitors to pay close attention to their bags and valuables. If possible, please do not keep your valuables in the back pockets or in places easily accessible.

11) The Visitors acknowledge that the Organizer and the persons authorised by the Organizer may make audio and video recordings at the Fair, and the Visitors expressly give their consent free of charge to the preparation and the unlimited, anonymous use of such recordings (e.g., publication, adaptation, multiplication, disclosure to public and distribution, etc.). With respect to the preparation and use of the foregoing audio- and video recordings, the Visitors shall not be entitled to make any claims against the Organizer.

12) The Visitor shall be entitled to make audio and video recordings at the Fair provided that they are only used for personal purposes. The Visitor may perform such activity with a video and audio recorder integrated in a telecommunication device (such as mobile phone, tablet) or with a non-professional photographic equipment. In addition, the Visitor may not sell his/her video and audio recordings, may not use them for a consideration and may not use them for commercial purposes even without a consideration, may not name the Visitors appearing in the recordings without their consent, and may not infringe their personal rights.

13) It is prohibited to bring bicycles, scooters and other means of transport into the area of the Fair.

14) During the Fair, it is strictly forbidden to carry out an economic, political, advertising or marketing activity of any kind in the entire area of the Fair, unless the Organizer has given its prior written consent thereto.

15) The Visitor acknowledges that only small dogs (or any other live animals, except for assistance dogs) exclusively in muzzle and on leash can be brought into the Fair, in accordance with applicable laws. For the peace of mind of the other guests of the Fair, other domestic pets or exotic domestic pets are prohibited to enter the Fair. The Visitor attending the Fair with a

dog is required to clean up after the dog and to take special care to preserve the tidiness and cleanliness of the public space and the lawn. The foregoing conditions can be checked at the entrance of the Fair, and, in the absence of such conditions, the dog may not be brought into the Fair. The Organizer reserves its right to continuously check the domestic pets, and, in the interests of the safe organisation of the Fair, to ban any animals not meeting the foregoing requirements.

16) The Visitors shall acknowledge and shall comply with smoking laws, they will only consume their tobacco products of any kind at the designated places, and shall throw such products exclusively at the designated places. Thank you for keeping the area clean!

17) During the Fair, a separate mobile toilet can be found next to the area of the Fair, and can be used free of charge by the visitors of the Fair.

18) In order to ensure the health and safety of the Visitors as well as to protect them against accidents, a medical first aid service and an ambulance service is available for them during the Fair.

19) By attending the Fair, the Visitors expressly undertake to cooperate with the security service and the Organizers to the fullest extent permitted by laws, and to follow their instructions in case of an emergency.

20) As a general rule, the Fair is a cash-free event (with the exception of the case in point 23.), the official currency of the Fair is the FestiPay card. In the area of the Fair, it is possible to make payments at the catering units with contactless bank cards (e.g., MasterCard PayPass and VISA PayWave bank card, payment by mobile phone). When making a purchase, the bank card shall be touched at the POS terminal found at the exhibitor's place and the amount of the purchase will be directly deducted from bank account.

21) In the event that the Visitor has no device to make contactless payments, he/she will have the possibility to redeem a card at the FestiPay units set up in the area of the Fair in return of a deposit of HUF 500. The card can be topped up at any FestiPay top-up points in the area of the Fair with an amount determined by the Visitor provided that the amount of the first and minimum top-up amount is HUF 2000, the maximum top-up amount is HUF 100,000. If the Visitor has no further intention to use the FestiPay card, then the remaining amount on the card as well as the deposit of HUF 500 will be returned to him/her when the card is redeemed.

22) In addition to the contactless payment methods, the Visitors can also make payments with a SZÉP card at the catering units of the Fair.

23) In addition to the contactless payments, it is also possible pay in cash at the craft exhibitors.

24) The Organizer reminds the Visitors to use the waste bins for collecting the rubbish, taking care that the rubbish is properly placed in the waste bin.

25) Any demonstration and political manifestation not related to the spirit of the Fair is forbidden unless, upon prior notice, permitted by the Organizer in writing. The participants in the demonstration authorised by the Organizer shall comply with the provisions set forth in the rules of conduct.

26) The area of the Fair is equipped with a security camera system, and video and audio recordings take place. By entering the Fair, the Visitors accept that, subject to applicable laws, the Organizer will keep the recordings for security reasons for a period permitted by law, and will hand them over to the authorities, if necessary. The detailed rules regarding the camera system of the Fair are available at the Organizer.

### **Provisions regarding coronavirus**

1) Only healthy persons, who do not show any symptom and who feel healthy can participate in the event. If someone shows symptoms of illness, the security service may reject his/her entry. The Organizer reserves the right to check the body temperature of the participants at the entrance gates of the Fair.

2) Persons over the age of 18 can only enter the Fair by presenting their immunity certificate that will be checked by the security service at the entrance gates. In the absence of such certificate, the Organizers reject the entry into the Fair in compliance with the applicable epidemiological measures. At the time of entry, the security service is entitled to check the identity of the person entering the Fair by requesting a photographic document in order to verify the authenticity of the immunity certificate.

3) The protection against coronavirus can be certified by the Visitor participating in the Fair by using the EESZT mobile phone application or by presenting his/her immunity certificate

4) We draw the attention of the Visitors to the fact that a negative PCR or antigen test is not a proof of immunity against the virus, and as such will not be accepted at the entrance gate of the Fair.

5) The foreign Visitors with a valid digital Covid certificate issued in the EU and foreign Visitors holding an immunity certificate with respect to which Hungary has concluded a recognition agreement (the list of such countries [can be found here](#)) can enjoy the same benefits as those deriving from a Hungarian immunity certificate. On request, an EU digital Covid certificate can be issued by the member states for a non-EU national wishing to enter the European Union provided that the applicant presents an authentic proof of vaccination. In addition to the certification of his/her immunity, a photographic document proving his/her identity is also required.

6) In compliance with the applicable epidemiological regulations, the Organizer is entitled to limit the number of Visitors present at the same time in the area of the Fair. Once such limit has been reached, the Organizer may refuse the admission of further Visitors until the moment that the decrease of the number of persons in area will allow the admission of new Visitors.

7) The Organizer strongly asks the Visitors attending the Fair, if possible:

- to try to keep a distance of 1,5 meters between each other and avoid grouping. This measure does not apply to persons who live in the same household,
- to avoid the surfaces often touched and avoid touching the products exhibited for sale,
- to pay special attention to regular hand washing, to the use of the hand sanitisers available at various points of the Fair,
- to avoid touching the face and observe cough etiquette, and
- to use cashless payment methods.

8) As the Fair is held in open air, the use of face mask is not obligatory, however highly recommended. If the legal regulations change in this respect, such regulations will be binding. Due to the development of the pandemic, the Organizer reserves its right, regardless of the changes of the foregoing legal regulations, to render obligatory the use of mask and to introduce other restrictive measures at the Fair in order to protect the health of the Visitors.

9) The epidemiological measures shall be subject to the applicable legal regulations.

### **Final provisions**

1) The Visitor acknowledges that any person who does not observe the provisions of the present Rules of Conduct or whose behaviour endangers the safety and the quality of the Fair may be immediately removed by the Organizer and its agent from the area of the Fair.

2) The Budapest Brand Nonprofit Private Limited Company reserves its right to change the date, the opening hours, the location and programs.

3) The Rules of Conduct shall be valid during the Fair. The Visitor acknowledges that the Organizer is entitled to unilaterally amend the Rules of Conduct.

4) Issues not regulated by the Rules of Conduct shall be mainly governed by the Hungarian Civil Code (Act V of 2013) and other legal regulations applying to this legal relationship.

***We thank our Visitors for their responsible participation in the Budapest Advent and Christmas Fair in 2021. On behalf of the Organizers, we wish you a Merry Christmas and a Happy New Year.***

Budapest, November 15, 2021